

General Directions:

Reads can ONLY be used for Workout - Any other purpose is prohibited

1. Please review the scripts and pick ONE role you feel best suits you.
2. Only submit ONE Take
3. Example of proper file naming – John Doe – Bulldog.mp3
(Your Name) (Role)

This weekend's Role Titles –

Commercial Copy-
Union
Marshalls

Animation Copy -
Bulldog
Beatrice
Sparky
Casey

ANNCR:

Small enough to care. Substantial enough to deliver. If you're looking for a simple definition of Union Bank, that would be it. Since we started out 148 years ago, old-fashioned personal service has gone hand in hand with financial strength and know-how. Today we're as conservative and disciplined as ever. We've developed a deep expertise across a wide variety of industries, to which we've committed ourselves for the long term. We're a respected financial institution with 92.3 billion dollars in assets and solid investment-grade credit ratings from all the major ratings agencies. And we'll soon be combining our efforts with Santa Barbara Bank & Trust, creating a more extensive retail network and expanded wealth management services. We won't change our approach to service, though. Some things you never outgrow. Union Bank N.A. Personal, business, and commercial banking, and wealth management. Member FDIC. An equal housing lender. Acquisition agreement subject to receipt of required regulatory approvals and satisfaction of other closing conditions.

Specs: Male or Female, early 30s to mid 50s.

Friendly and approachable, yet authoritative-enough sounding to be delivering a message on behalf of a bank. We are looking for people who sound like trusted friends or neighbors, not conventional corporate spokespeople. Celebrities who fit these general parameters include Campbell Scott and Rashida Jones (as the attorney in "The Social Network")