

doremus

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Client: Sage
Job: WFH radio
Date: October 9, 2013

English casting specs

Server:

Male server. He's got a casual, confident approach—the kind of waiter who's good at his job and is not afraid to joke with customers.

Conductor:

Male 30-40s. A no nonsense type who plays by the book.

Counter person at ball game:

Woman 30s-40s. Blue-collar way of speaking.

Businesswoman:

Friendly, but mostly earnest, like a young scientist who is unembarrassed to tell you, in detail, about subjects that are of interest to her.

VO:

Calm male who's confident that what he has to say will be of interest and use to you.

60 seconds

SFX: restaurant sounds

Businesswoman:

Table for one?

Server:

But ma'am, there are twelve people with you.

B-woman:

Oh. That's just my back office. They're always with me.

SFX:

Boarding train sounds

B-woman:

Is this my train?

Conductor:

Yes it is, but this is one ticket and there are . . . a whole bunch of you?

B-woman:
Sorry, back office.

SFX:
Baseball game sounds

B-Woman:
Thanks for the garlic fries.

Counter person:
No problem. Your friends look hungry. Do they want some?

VO:
With Sage, you're securely connected to your back office no matter where you are. So you can make the sale, send the invoice, and see how it all adds up from anywhere.

B-woman:
Excuse me, have you seen my back office?

VO:
With Sage, the power to make confident business decisions follows you everywhere. Learn how to make your back office as mobile as you are at work from here dot com. (possible repeat: That's work from here dot com.)

Work From Café. 30 seconds

SFX: restaurant sounds

Businesswoman:
Table for one?

Server:
But ma'am, there are 25 people with you.

B-woman:
Oh. That's just my back office. They're always with me.

VO:
With Sage, you're securely connected to your back office no matter where you are. So you can make the sale, send the invoice, and see how it all adds up from anywhere.

SFX: restaurant sounds

Server:
They don't eat—do they?

VO:
With Sage, the power to make confident business decisions follows you everywhere. Learn how to make your back office as mobile as you are at work from here dot com.

Canadian Alt:

Work from here dot c a.

