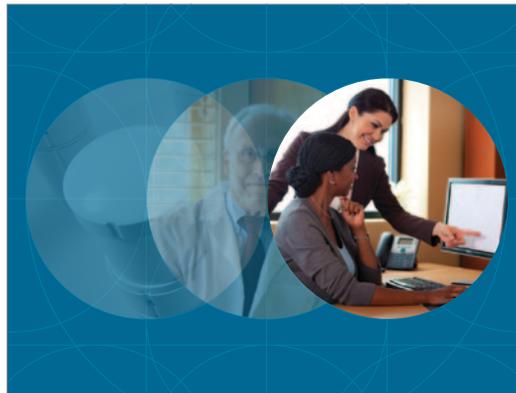




0.0 Opening Screen

VFX: Corporate logo animation with blue background here.



1.1 VO: Technology is changing much of what we know about the delivery of elder care.

VFX: Elder care and technology images will animate within the grid circles



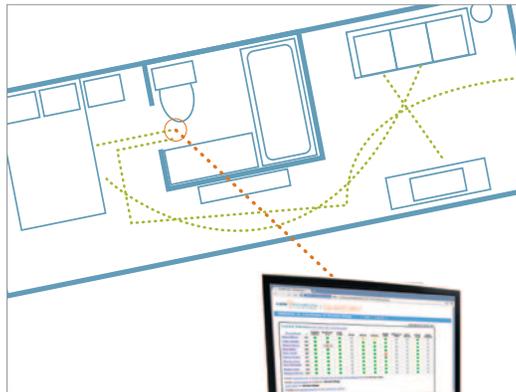
A smarter way to provide proactive care

1.2 VO: Today, a new generation of smart systems is poised to revolutionize the way senior living communities deliver care for their residents.



Intel-GE Care Innovations™ QuietCare®

1.3 VO: Introducing Quiet Care from Intel-GE Care Innovations. QuietCare is an unobtrusive monitoring system that uses smart sensors to monitor your residents' daily activity.



1.4 VO: QuietCare can provide alerts and notifications whenever something out of the ordinary occurs.

VFX: Green lines will animate to illustrate a resident's pattern within the apartment. Orange line will indicate an alert/emergency situation.



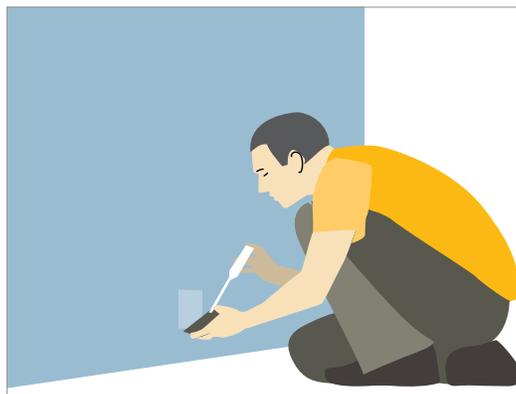
1. Generate Revenue

1.5 VO: By introducing an additional level of safety and security for your residents, QuietCare can also help you increase revenue, improve staff efficiency, and reduce risk.

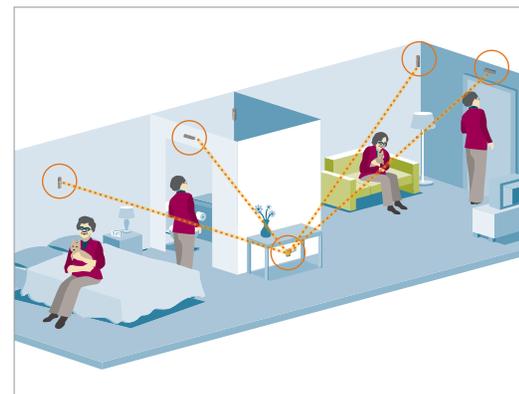
VFX: Each bullet will appear, one at a time:
 1. Generate Revenue
 2. Improve Staff Efficiency
 3. Reduce Risk



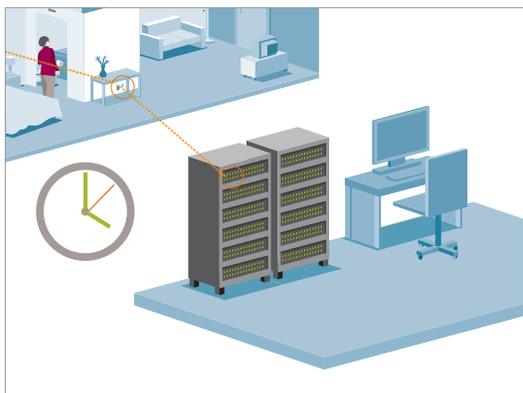
2.1 VO: Let's take a look at QuietCare in action.
VFX: Apartment will appear onscreen.



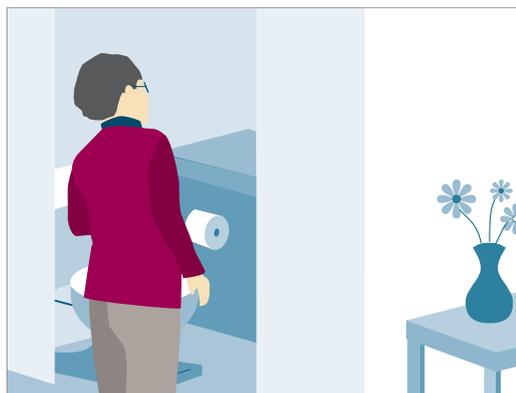
2.2 VO: QuietCare technicians install wireless sensors in residents' living quarters in under 30 minutes.
VFX: Camera zooms in on one room in the apartment, showing technician installing a sensor.



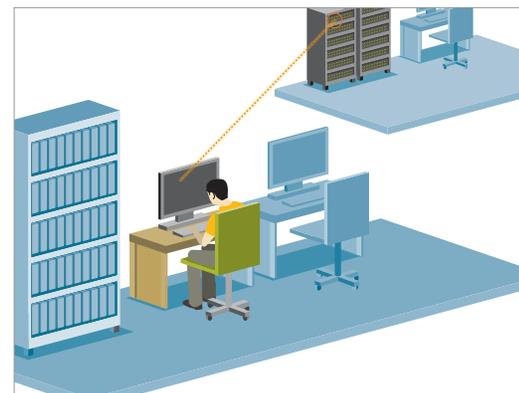
2.3 VO: Residents continue to go about their normal daily activities with their privacy intact.
VFX: Show resident in different scenarios (one at a time) to illustrate their daily pattern with sensors communicating with the router



2.4 VO: Meanwhile, QuietCare sensors relay activity data to a server around the clock. This software starts to learn the normal activity patterns of residents.
VFX: Camera will zoom out and server room will animate to appear on screen. Communication lines will reach the server. Clock hands will run continuously.



2.5 VO: This learning makes it easier to spot any changes in daily routine, which could indicate a potentially urgent event, such as a fall.
VFX: Shows resident in a potentially averse situation.

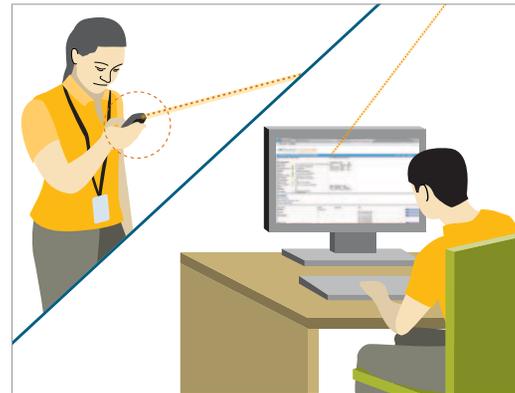


2.6 VO: QuietCare automatically generates an alert and notifies staff, so they can respond promptly.
VFX: Communications lines will reach staff computer and staff member.

Resident	#	System Status	Bedroom Exit	Bath Falls
Betty/Robert Clark	102	●	●	●
Cathy Davis	103	●	●	●
David Edwards	104	●	●	●
Ella Francis	105	●	●	●
Fran German	106	●	●	●
Greta Holder	107	●	●	●
Hanna Ireland	108	●	●	●
Irene Jacobs	109	●	09:01 AM	●
Jessie King	110	●	●	●

2.7 VO: Alerts can help enable quick intervention in the case of wandering and elopements.

VFX: Screenshot animates to illustrate an alert where there is an incident of elopement.



2.8 VO: With QuietCare, staff can monitor resident activity from any computer or mobile device.

VFX: Zoom in on staff member at computer.

Current Status						
Resident	#	System Status	Bedroom Exit	Bath Falls	Meds	Meals
Betty/Robert Clark	102	●	●	●		
Cathy Davis	103	●	●	●	●	
David Edwards	104	●	●	●		
Ella Francis	105	●	●	●		●
Fran German	106	●	●	●		
Greta Holder	107	●	●	●	●	●
Hanna Ireland	108	●	●	●		
Irene Jacobs	109	●	09:01 AM	●	●	●
Jessie King	110	●	●	●	●	4
Anne Brown	150	●	●	●		

2.9 VO: The reports generated by QuietCare make it easier for staff to monitor changes in activity patterns—such as frequent bathroom visits or night motion—that could signal a potential health issue.

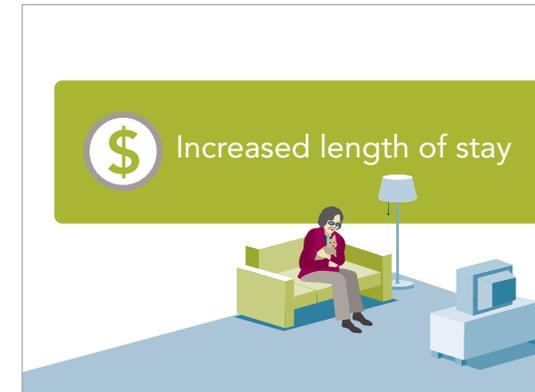
VFX: Screenshot is animated.



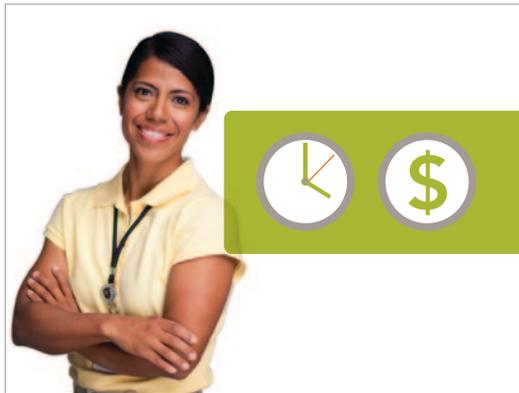
2.10 VO: Empowered with the information that QuietCare provides, staff can proactively intervene to safeguard residents, helping to reduce the risk of hospitalizations, with a profound impact on the health of your residents.



3.1 VO: QuietCare can help improve residents' safety and enhance quality of care, providing greater peace of mind for family members.



3.2 VO: This can also help improve retention rates—which may significantly impact your monthly revenue.



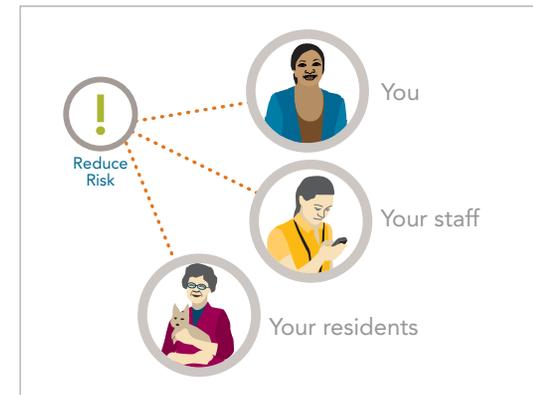
3.3 VO: With the information QuietCare provides, your clinical staff can focus on delivering the type of personalized, timely care that can save time and money.

VFX: Green bar with money icon extends from prior screen. Time icon and staff member image animates onto screen.

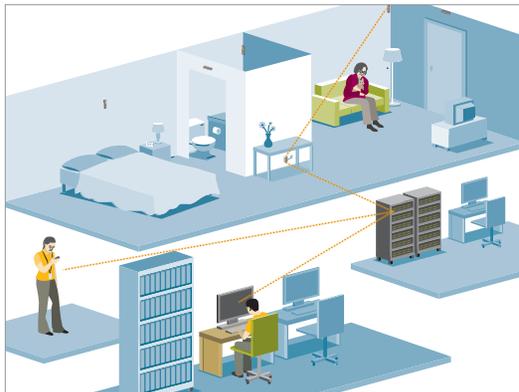
Welcome: AL Coordinator of Asbury Retirement Community	
Client Summary: Alma Jones	
ADL Status Summary	
System Status	● One or more sensors have low battery or are not sending heartbeat
Bedroom Exit	● Left the bedroom at 05:16am today
Potential Bathroom Fall	● No suspected falls
Medication	● 3 medication events yesterday
Activity	● Within the expected range yesterday
Night Bathroom Visits	● 9 Night Bathroom Visits last night
Meal Preparation	● 4 Meal Preparation events yesterday
Room Temperature	● 78 °F
Bathroom Visits	● 14 Bathroom Visits yesterday
Motion Through Door	● 24 Motion Through Door events yesterday
Wander	N/A
Night Motion	N/A
Client Settings	● Review/edit profile information (incl. Vacation/Away)

3.4 VO: Resident data captured from QuietCare allows you to schedule staff more efficiently, customizing their duties based on each resident's activity levels, while reducing and reallocating staff rounds, ensuring residents' needs are being met.

VFX: Screenshot will animate.



3.5 VO: This additional level of proactive safety and security helps provide greater value to you, to your staff, and to your residents.

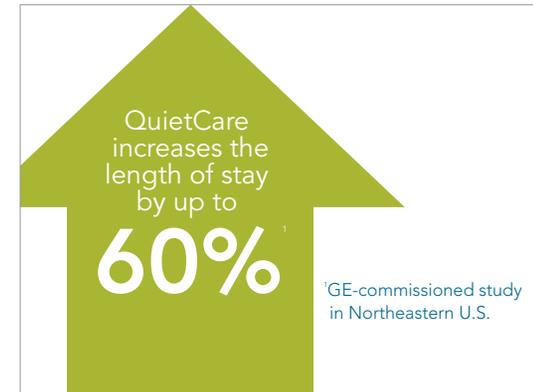


4.1 VO: Although the power and sophistication of QuietCare sounds futuristic...

VFX: Camera zooms in on the "Your staff" icon. Communication lines animate to show entire QuietCare system at work.



4.2 VO: It's already making a significant difference today in the lives of seniors living in communities around the country.



4.3 VO: One study shows QuietCare may increase length of stay up to 60%.

VFX: Arrow with statistic comes in from bottom of screen.



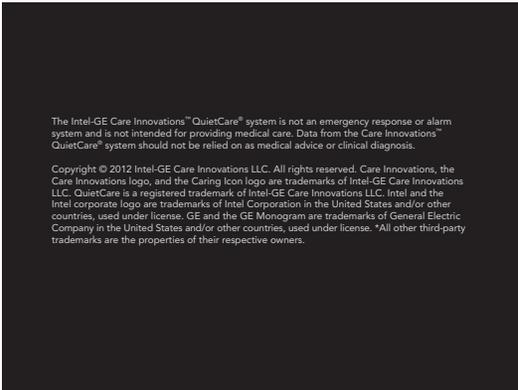
4.4 VO: So when you're looking to improve quality of care, reduce risk, enhance responsiveness, heighten employee satisfaction, increase length of stay and improve revenue...



4.5 VO: Partnering with QuietCare smart sensors will be one of the smartest decisions you and your company make.



5.0 Logo sign off
VFX: Corporate logo animation here.



5.1 Legal and disclaimer