

### The Problem:

- ☒ So your boss finally gives you a shot at presenting to your company's biggest client (**Yes!**) and a high stakes meeting calls for **the** perfect outfit, right?
- ☒ The problem is you haven't updated your wardrobe since you came back from maternity leave. And you need to find a flattering look ASAP.
- ☒ So you get online and start looking for an outfit at the typical online shopping sites.
- ☒ You knew this wasn't going to be a snap, but come on! (**So not ok.**)
- ☒ Every site floods you with tons of choices. You see a skirt but can't find a top to go with it.
- ☒ Then you find a great dress but can't find shoes that would finish off the look!
- ☒ You scroll endlessly and are about to call it quits -- all the while thinking "why is this so hard?"
- ☒ After reaching shopping overload, you just pick a dress and cross your fingers!
- ☒ And you think, "seriously, there has to be an easier way to find a look that works." And you're absolutely right! There's a better way!

### The Solution:

- ☒ Introducing your new best shopping friend, ModaMi.
- ☒ Modami is a super-personalized shopping experience that takes the pain out of finding great pieces and putting together great looks.

### HOW?

#### How it works:

- ☒ Here's the trick - ModaMi starts by getting to know you -- (**what a concept, right?**)
- ☒ In three fun and easy steps, ModaMi asks about your lifestyle, your body type and your personal style. And then ModaMi takes it from there.
- ☒ First, ModaMi analyzes thousands of garments from your favorite retailers and brands and instantly zeroes in on the right garments for you.
- ☒ ModaMi baked the wisdom of professional stylists into our technology so when ModaMi makes a recommendation, it's because we've found something great for you.
- ☒ Just like that, ModaMi presents you with a boutique full of clothes that feel like they were chosen just for you. The cool thing is -- they were! (**oooh, loooove**)
- ☒ You can also tell ModaMi which items you like and which are clunkers and ModaMi gets smarter about what you like and gives you even better recommendations over time! (**So good, right?**)
- ☒ Not only do you see great individual pieces in your ModaMi boutique but ModaMi includes some great head-to-toe outfit recommendations as well.
- ☒ You immediately fall in love with an outfit and buy the entire thing!

**Wrap-up:**

- Now that the day of the presentation is here, you feel like you can conquer the world in your new ModaMi outfit!
- And you do! You nail your presentation and your client loves your proposal! So did your boss and you are now on the fast track for a promotion!
- To top it off your husband can't stop raving about how great you look in your new outfit!
- Don't let typical shopping sites stand in the way of you looking fabulous. Shop in your own ModaMi personalized boutique and see the difference.

**Pack Shot:**

- ModaMi
- Say hello to your new best shopping friend