MOBITV

FEMALE NARRATOR – 25-35. FUNNY, QUICK WITTED, HIP. THINK JANEANE GAROFALO OR SARAH SILVERMAN

OVER BLACK SCREEN

(she's having a phone conversation, but we only hear her side of it)

O.K., yeah, so, he likes to stay connected.

It's not a problem...

No, no -- it used to be a problem, but it's not a problem anymore... Now he gets MobiTV on his cellphone...

Yeah, live streaming TV over his cellphone. He thinks MobiTV is the greatest thing since cellphones were invented.

What do you think he watches? There's constant sports updates: From Fox Sports and ESPN. Breaking News from ABC News Now, MSNBC and NBC mobile… Live stock market updates from CNBC…Three music video channels…A 24-hour Standup comedy channel. The Weather Channel…Cartoons. The Fashion Channel. The Learning Channel and others.

(V.O.; interjecting forcefully -- essentially addressing the audience directly)

Hey, wait a minute...

There's the Learning Channel.. the Weather Channel.. It's amazing!

He says with MobiTV, there's no more wasted time.

Look, he's smart, he's sexy, he's master of the wired universe...

What's not to like?

MobiTV. Live television. Anywhere. Anytime.