



Client: Kaiser
Permanentente
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GOING PLACES 1.30/The Script R3

SFX: A LIGHT MUSICAL SCORE THAT PLAYS THROUGH OUT THE SALES TOOL.OPEN ON WIDE SHOT OF MULTIPLE ICONS MOVING ACROSS THE SCREEN, WE ZOOM IN ON A FEMALE ICON AS SHE SPEAKS TO CAMERA:

MOM: If your family's like mine, it's hard to keep track of everyone. We've got so much going on...

Thankfully my phone helps me organize everyone's schedule. I've got apps for everything: Shopping. Banking. The kids' school. Even our dog walker.

But you know the app I depend on the most? The one that helps me connect to my family's health needs:

My Kaiser Permanente app.

Whether I'm at the office, or on the go with the kids, it gives me all the resources I need—right at my fingertips—to stay on top of my family's health.

SUPER: Register at kp.org and download the app from the App Store or Google Play.

I can email my doctor. Schedule or cancel routine appointments. Refill a prescription. Even access most of our lab results. And being able to instantly manage our health needs when I'm on the go, really helps my peace of mind.

Actually, just last Saturday, my son Jake had a game and took a bad fall in the second half.

I used my Kaiser Permanente app to find the nearest medical facility with urgent care. And within a few hours, Jake was back on his feet.

With my Kaiser Permanente app, I can see what appointments we have coming up and also view our past visit history.

It even keeps track of all our prescriptions. Which reminds me...I have to refill Claire's allergy medication. I can do that here, right now. It's so convenient.

The Kaiser Permanente app is a simple and easy way to manage my family's health needs— anytime, anywhere.

To register go to a kp.org, or if you are already registered, you can download the app now.

SUPER: Register at kp.org and download the app from the App Store or Google Play.

VIS: CARD: Kaiser Permanente App Logo