Project – Hilton Hotel & Resorts

SPECS: Woman, 30-50, unaccented American English. Aspirational, but not snobby. Friendly, but not folksy. Emotional, but not theatrical. Conversational, but not flat.

SCRIPT:

VO:

What's your story? When you start here, you can end up anywhere.

You might find yourself in an adventure story...

Or celebrating a triumph.

Because you didn't just cross a border—you pushed past your limits.

[PAUSE] Or maybe your story will take a different turn...

Perhaps you'll find yourself surrounded...

Or you could get away—just the two of you—and start a brand new chapter together.

Your weekend could last forever.

And whichever story you choose, Hilton sets the perfect stage.