

LA AUDITION!!!

Hello....

This is from friend at McGarry Bowen

This is running on internet only total of 5 web videos

Paying SAG scale

The record date is TBD

Sorry to give you weekend homework. I need this back to me by 10am EST please on Monday the 18th. Please do 2-3 takes on 1 mp3 and send it back to Timauditions@atlastalent.com . Hope you are have a great weekend!!!

All the best,

T-Dubs

Spec:

Male and Female

- Mid 30s to 50s
- Informative, knowledgeable. Must be comfortable delivering facts.
- Trustworthy yet authoritative, steering away from feeling "corporate-y"
- We want the read to be more that of a conversationalist and less of an announcer. Someone who can weave a story.
- Female references include Linda Hunt, Sigourney Weaver, Ashley Judd.
- Male references include Ira Glass, Morgan Freeman, Jon Hamm

Copy:

RIVER BARGE”

SUPER: **Food demands are growing across Asia.**

How can this grow economies across America?

AVO: *It's called the Mighty Mississippi for a reason...*

A churning, swirling economic pipeline that stretches 2,320 miles through some of the world's most productive farmland.

The Mississippi river, working in tandem with ADM, carries the load... Hauling crops from the plains of Northern Minnesota, and the fields of Wisconsin, Iowa, Illinois, Kentucky and Tennessee...Down through Mississippi and Louisiana to the Gulf of Mexico. Around every bend, it provides strength to hundreds of local economies.

ADM's extensive transport network system up and down this vital economic artery and across the rails and roads that feed into it, links U.S. farmers to the global marketplace...

Enabling them to export rivers of corn, soybeans and canola not only to Asia, but pretty much anywhere on the planet.

U.S. exports for fiscal year 2011 are forecast at a record \$135.5 billion, up \$27 billion from last year. Particularly impressive, given that every billion dollars of agricultural exports supports about 8,400 jobs.

As global demand for food increases, U.S. farmers are responding, producing record crops more efficiently than ever. And ADM moves that harvest, exporting about 5 million bushels of crops and products every single day.

As America's farmers continue to rise to the occasion by increasing productivity, ADM stands ready to do the heavy lifting needed to meet these growing opportunities from the port of New Orleans to the port of Shanghai...

SFX: TUG BOAT HORN/CAPTAIN ON RADIO (wherever it seems to fit)

So economies across America carried by this mighty river can keep on rolling along.

SUPER: ADM. Serving vital needs.