

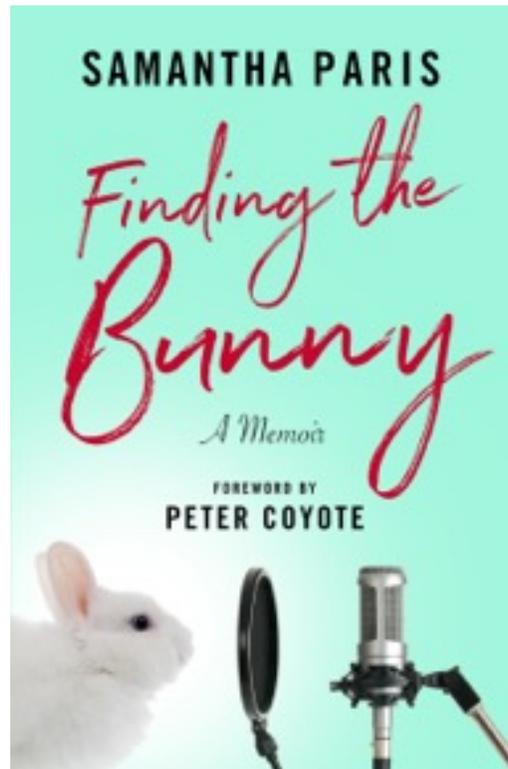
# Media Kit

## FINDING THE BUNNY

*The secrets of America's most influential and invisible art revealed  
through the struggles of one woman's journey*

**by Samantha Paris**

Foreword by Peter Coyote



***Optioned by Warner Bros. in late 2019 for  
development into a television series!***

Thank you for your interest in *Finding the Bunny* by Samantha Paris, award-winning voice actor, educator, entrepreneur and founder/CEO of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States.

Published by Voice Haven Productions of Sausalito, California, this book is currently available in limited edition print, POD and eBook format.

If you are interested in reviewing *Finding the Bunny*, please contact Nancy Balik FitzGerald: [voicetraxpr@gmail.com](mailto:voicetraxpr@gmail.com) or call 415-887-9275.

We invite you to keep Samantha Paris in mind if you need a nationally recognized expert source on the topics of the human voice, self-expression, voice acting, personal development, and self-discovery in the context of today's fast-changing entertainment, technology and media landscape.

This media kit provides background material to help promote the book, including:

- Press Release
- Book Descriptions
- Author Bios
- Testimonials & Reviews
- Book Fact Sheet

*Sample interview questions and talking points for segments are available upon request.*

Please contact us if you have any questions or would like further information as follows:

- PR inquiries: [voicetraxpr@gmail.com](mailto:voicetraxpr@gmail.com) or 415-887-9275
- General book inquiries: [findingthebunny@gmail.com](mailto:findingthebunny@gmail.com)
- Voicetrax San Francisco inquiries:  
[voicetrax@voiceover-training.com](mailto:voicetrax@voiceover-training.com) or 415-331-8800

Visit: [www.findingthebunny.com](http://www.findingthebunny.com) and [www.voicetraxsf.com](http://www.voicetraxsf.com)

Facebook: <https://www.facebook.com/Voicetrax-SF-100427813034/>



Voicetrax San Francisco  
Voice Haven Productions (publisher)  
1207 D Bridgeway | Sausalito, CA 94965 | 415-331-8800



**Press Release | For Immediate Release**

**Contact:** Nancy Balik FitzGerald: [voicetraxpr@gmail.com](mailto:voicetraxpr@gmail.com) | 415-887-9275

**Visit:** [www.findingthebunny.com](http://www.findingthebunny.com) | [www.voicetraxsf.com](http://www.voicetraxsf.com)

**Voice Haven Productions releases *Finding the Bunny***  
The secrets of America’s most influential and invisible art re-  
vealed through the struggles of one woman’s journey

*This new book by award-winning voice actor, educator and Voicetrax  
San Francisco Founder Samantha Paris gives insights, inspiration and trans-  
formative ideas to benefit those who seek their true voices in  
their work, their art and their lives*

**(Sausalito, CA, January 22, 2018)**—In today’s complex and chal-  
lenging times, when people seek out self-discovery, personal devel-  
opment and reinvention at record levels, Samantha Paris’ new book  
offers an inspirational and entertaining look at the process of finding  
one’s own true voice in *all* aspects of life.

As Peter Coyote writes in the book’s Foreword, “*Finding the  
Bunny* is an eye-opener, a thought-provoker, an education, an adven-  
ture and an inspiration. (It’s) about transformation more than any-  
thing else— offering ideas that may challenge or freshen your think-  
ing, enrich your life and light your own path.”

*Finding the Bunny* (Voice Haven Productions, January 21, 2018, 978-0-9993121-0-0, print; 978-0-9993121-2-4, eBook) is an engaging and heart-warming combination of memoir, business book, uplifting story and inside look at today's most ubiquitous, most influential, and most invisible art. Through narration, flashback, inner monologue, and snappy laugh-out-loud dialogue that moves seamlessly from past to present and professional to personal and back again, *Finding the Bunny* artfully peels back the curtain on the fascinating world of voice-over, and much more.

With untethered honesty and humor, voice-over genius Paris reveals her intensely personal story— that of a woman in mid-career, recovering from a disastrous childhood, dealing with a failed but far-from-loveless marriage, running a hugely successful business, shepherding thousands of students through the learning process so that they can realize their dreams, while dealing with a burning internal conflict about what happened to *hers*.

Samantha Paris is a natural born teacher, entrepreneur and force of nature. Her greatest gift has been teaching others that the power of possibility actually already exists in your own internal life, if you just give voice to it. Through Paris's well-told odyssey, a reader will be inspired to examine and access one's own inner true voice, and "find the bunny" hiding in *all* corners of one's life.

## About the Author

Samantha Paris is a three time Clio-award-winning voice actor, educator, entrepreneur and founder of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States.

Born Bobbi Block in Southern California, Samantha landed a commercial agent at age sixteen and went on to enjoy a career that included nearly 1,000 national and regional commercials and roles in nearly 200 half-hour animated television cartoon shows, including the mega-hit cult series, *Jem and the Holograms*.

Samantha founded Voicetrax San Francisco in 1988, and over the years, has trained more than 10,000 people. With a fierce commitment to the philosophy that *talent can be taught*, she has turned actors and non-actors from *all walks of life* into working voice-over artists, many of whom supplement their incomes and others who go on to making voice-over their full time living garnering six to seven figures a year.

Above all, Samantha has helped transform the lives of people through the process of helping them find their true voices and ultimately, find their bunnies. And in that process, she found *her* bunny.

## Review Copies and Media Interviews

For a review copy of *Finding the Bunny* or to schedule an interview with Samantha Paris, please contact the publicist, Nancy Balik Fitzgerald, voicetraxpr@gmail.com or 415-887-9275. When requesting a review copy, please indicate print, PDF, ePub or .Mobi files.

For more information and to download the [Media Kit](#) and images, visit: [www.findingthebunny.com](http://www.findingthebunny.com)

To hear the short (and highly entertaining) audio trailer, [click here](#).

# #

## **Book Descriptions**

### **246 words**

Samantha Paris's *Finding the Bunny* is an engaging and heart-warming combination of memoir, business book, inspirational story and inside look at today's most ubiquitous, most influential, and most invisible art. Through narration, flashback, inner monologue, and snappy laugh-out-loud dialogue that moves seamlessly from past to present and professional to personal and back again, *Finding the Bunny* artfully peels back the curtain on the fascinating world of voice-over, and much more.

With untethered honesty and humor, voice-over genius Paris reveals her intensely personal story— that of a woman in mid-career, recovering from a disastrous childhood, dealing with a failed but far-from-loveless marriage, running a hugely successful business, shepherding thousands of students through the learning process so that they can realize their dreams, while dealing with a burning internal conflict about what happened to *hers*.

As Peter Coyote writes in this book's Foreword, "*Finding the Bunny* is an eye-opener, a thought-provoker, an education, an adventure and an inspiration. (It's) about transformation more than anything else— offering ideas that may challenge or freshen your thinking, enrich your life and light your own path."

Samantha Paris is a natural born teacher, entrepreneur and force of nature. Her greatest gift has been teaching others that the power of possibility actually already exists in your own internal life, if you just give voice to it.

*Finding the Bunny* was optioned in late 2019 by Warner Bros. for development into a television series.

### **209 words**

Through narration, flashback, inner monologue, and snappy laugh-out-loud dialogue, Samantha Paris's *Finding the Bunny* artfully peels back the curtain on the fascinating world of voice-over, and much more. With untethered honesty and humor, voice-over genius Paris reveals her intensely personal story—that of a woman in mid-career, recovering from a disastrous childhood, dealing with a failed but far-from-loveless marriage, running a hugely successful business, shepherding thousands of students through the learning process so that they can realize their dreams, while dealing with a burning internal conflict about what happened to *hers*.

Through Paris's odyssey, a reader will be inspired to examine and access one's own inner true voice. As Peter Coyote writes in this book's Foreword, *Finding the Bunny* is “an eye-opener, a thought-provoker, an education, an adventure, and an inspiration...[It's] about transformation more than anything else—offering ideas that may challenge or freshen your thinking, enrich your life, and light your own path.”

Samantha Paris' greatest gift has been teaching others that the power of possibility actually already exists in your own internal life, if you just give voice to it.

*Finding the Bunny* was optioned in late 2019 by Warner Bros. for development into a television series.

## Author Biographies



*Finding the Bunny* author Samantha Paris in the Voicetrax San Francisco studio complex located in Sausalito, California. Photo credit: Lisa Keating Photography. Photo available for download in low and high resolution formats on [www.findingthebunny.com](http://www.findingthebunny.com)

### **328 words**

Samantha Paris is an award-winning voice actor, educator, entrepreneur, and founder of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States. Born Bobbi Block in Southern California, Samantha began performing at the age of five. After landing a commercial agent at the age of 16, Samantha enjoyed a career that included nearly 1,000 national and regional commercials and roles in nearly 200 half-hour animated television cartoon shows, including the mega-hit cult series, *Jem and the Holograms*. She appeared in several episodic television roles, a starring role opposite Michael Landon in a two-episode storyline on *Highway to Heaven*, and in a CBS Afternoon Playhouse episode, *I Think I'm Having a Baby*.

Yet with all her performing success, including three CLIO Awards, Samantha yearned to live near the iconic Golden Gate Bridge in San

Francisco. So, at the height of her voice-over career success in Los Angeles, she moved to the Bay Area.

It wasn't long before Samantha was unwittingly thrust into the teaching profession. Before she knew it, Samantha had unconsciously created a groundbreaking training program and a flourishing business. Voicetrax San Francisco was founded in 1988, with its studio built soon thereafter in Sausalito.

Throughout the years, Samantha has successfully trained more than 10,000 aspiring and working voice actors in the Bay Area. Her students represent people from *all walks of life and backgrounds*—many of whom have gone on to book voice-over jobs regularly to supplement their incomes, and many others who go on to make voice-over their full-time and handsome living.

With a fierce commitment to the philosophy that *talent can be taught*, Samantha built a hugely successful business, strictly through enthusiastic word of mouth and substantial media attention.

Above all, through Voicetrax, Samantha has helped transform the lives of people through the process of helping them find their voices and, ultimately, find their bunnies.

In the process, she found her bunny.

### ***183 words***

Samantha Paris is an award-winning voice actor, educator, entrepreneur and founder of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States. Born Bobbi Block in Southern California, Samantha landed a commercial agent at age sixteen and went on to enjoy a career that included nearly 1,000 national and regional commercials and roles in nearly 200 half-

hour animated television cartoon shows, including the mega-hit cult series, *Jem and the Holograms*.

Samantha founded Voicetrax San Francisco in 1988, and over the years, has trained more than 10,000 people. With a fierce commitment to the philosophy that *talent can be taught*, she has turned actors and non-actors from *all walks of life* into working voice-over artists, many of whom supplement their incomes and others who go on to making voice-over their full time living garnering six to seven figures a year.

Above all, Samantha has helped transform the lives of people through the process of helping them find their true voices and ultimately, find their bunnies.

And in that process, she found her bunny.

### ***116 words***

Samantha Paris is an award-winning voice actor, educator, entrepreneur, and founder of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States. Samantha founded Voicetrax in 1988, and over the years, has trained more than 10,000 actors and non-actors from *all walks of life and backgrounds*—many of whom have gone on to book voice-over jobs regularly to supplement their incomes, and many others who go on to make voice-over their full-time and handsome living.

Samantha has helped transform the lives of people through the process of helping them find their true voices and ultimately, find their bunnies. And in that process, she found her bunny.

## **28 words**

Samantha Paris is an award-winning voice actor, educator, entrepreneur, and founder of Voicetrax San Francisco, the largest and most respected voice-over academy in the United States.

## **Reviews and Testimonials**

"Paris's memoir is a great read. The book is structured well and the story flows smoothly and at a good pace throughout. The prose is smooth, clear, and readable. Paris's unapologetic voice is compelling and true to her story. Readers will find this an enlightening introduction to the fascinating world of voice-over acting. *Finding the Bunny* is truly an original work. Not only is the memoir refreshing and authentic, it also explores a relatively unknown industry. Samantha Paris's character is engaging and vivid and evolves throughout the memoir. The secondary characters are also well developed."--**Book-Life Prize, Critic's Report**



"Samantha Paris lets you in on the private pain that launched an incredible career as the nation's preeminent voiceover coach. Don't miss her uplifting message -- works for everyone, even if you've never stepped into a recording studio. At times, funny, emotional, gripping, and above all, triumphant."--**Dan Noyes, ABC News**



“*Finding the Bunny*” is a rollercoaster ride through the whacky world of voiceover and how Sam built the country’s biggest voiceover academy. But it’s also an honest journey into finding her reason for existing on this big, scary planet. Funny, effervescent, zany, stirring, chatty, soulful. Read it and you’ll be inspired to find your own bunny. —

**Sam Pond, Award-winning writer/producer/Sam Pond  
Creative**



“No one finds success alone. I had the good luck to find Samantha Paris who showed me the roadmap to success in voice-over. Without her guidance I’m not sure I would have the success I do now.”

—**Dave Fennoy, the star of the *Walking Dead* video game and the voice of Hulu.com, ABC, the WB and many more.**

“Because of who she is, her life has been seen as “colorful” and “unique” and as much as she has reached such acclaim as a teacher, I think she has reached even higher as a student of the world.”

—**Jeff Danis, President, DPN Talent Agency, Los Angeles**



“Sam always brings to her work, not just her vast experience and shrewd insight, but also just as importantly (and rare), her heart.” —  
—**Nate Tico, Vice President and Leading Talent Agent, Stars, The Agency San Francisco**



“There was such inspiration from Samantha’s conflict and resolution in her story. And HONESTY. Finding your bunny is such a great metaphor. This book is about each one of us finding our own voice, which may be different from the one we might have been programmed by others to think is our voice.”—**Edie Keller, Marriage and Family Therapist**



## Fact Sheet

# *Finding the Bunny* By Samantha Paris

Foreword by Peter Coyote

**Categories:** Biography & Autobiography; Self-Help; Performing Arts

**BISAC Codes:** BIO005000; SEL031000; PER001000

**Title:** *Finding the Bunny*

**Subtitle:** The secrets of America's most influential and invisible art revealed through the struggles of one woman's journey

**Author:** Samantha Paris

**Foreword:** Peter Coyote

**Editors:** Terry Bisson, Gail M. Kearns

**Formats:** Limited edition print, POD,, ePub, and Mobi

**Publication dates:** Print and eBook: January 2018: Perfectbound/  
POD: June 21, 2018.

**Pages:** 290

**Graphics/Photos:** 20

**Prices:** French flap print: \$21.95; POD: \$16.95; eBook: \$9.95.

**ISBN:** French flap version: 978-0-9993121-0-0

eBook: 978-0-9993121-2-4

Perfectbound/paperback: 978-0-9993121-1-7

### **Publisher Contact**

Voice Haven Productions

1207 D Bridgeway | Sausalito, CA 94965 | 415-331-8800

[findingthebunny@gmail.com](mailto:findingthebunny@gmail.com) | [www.findingthebunny.com](http://www.findingthebunny.com)

Facebook: <https://www.facebook.com/Voicetrax-SF-100427813034/>

**Voicetrax San Francisco:** [www.voicetraxsf.com](http://www.voicetraxsf.com)

[voicetrax@voiceover-training.com](mailto:voicetrax@voiceover-training.com)

415-331-8800

### **Publicity Contact**

Nancy Balik FitzGerald

[voicetraxpr@gmail.com](mailto:voicetraxpr@gmail.com)

415-887-9275