



## **Lectures...Workshops...Seminars for 2012 This Is What It's ALL About!**

All lectures, workshops, and seminars are held at Voicetrax's studios in Sausalito unless otherwise noted. We realize that with the multitude of classes to choose from it may be a bit daunting to know what curriculum strategy would work best for your specific situation. We encourage you to contact our registrar for guidance at (415) 331-8800. We can help you identify the courses that are most appropriate for your needs at each particular stage of your training.

*\*For actual dates and prices of classes, please see registration form.*

# FOR EVERYONE



## EXPLORING THE INSTRUMENT

Director:	Length:	Class Notes:
John Baron	12-hour, 4-week workshop	Participants will be expected to complete two hours of homework outside of class each week. Comfortable clothing is advised for group exercises.

In this workshop you'll learn how to rid yourself of "blocks", vocal patterns that interfere with your ability to speak naturally and with ease. You'll explore how your own breath, articulation, clarity of sound, mind/body connection, range, tone, placement, vocal tension and performance anxiety can each affect the way you communicate and ultimately your performance. But it's not all hard work and vocal diagnostics. John keeps the proceedings entertaining, fast-paced and light-hearted.

## GET OUT OF YOUR OWN WAY

◆ World Premier/New Teacher!

Director:	Length:	Class Notes:
Betty Jo Waxman	12-hour, 4-week workshop, 10-hour weekend seminar	This course includes a pre-class homework assignment.

We're getting in our own way without even realizing it. We all have an inner narrative (or fictional story) that may be sabotaging our conscious efforts. Understanding and dismantling that fictional story is the main focus for this workshop with new Voicetrax guest director, Betty Jo Waxman, a personal growth expert. Seize the opportunity to explore and discover what you're thinking that you don't even know you're thinking. Betty Jo will help you target how this discovery can help you be more successful in voice-over. While this is not a traditional acting class, there will be numerous interactive exercises. Students will walk away with a set of rational, logical, definitive tools for practical application in your voice-over career and ultimately your life too.

## HIT THE GROUND RUNNING

◆ Updated!

Directors:	Length:	Class Notes:
Sirenetta Leoni, Sara Barrack	14-hour, four-week workshop	This course includes homework assignments. <i>Class may be repeated.</i>

During the first 3 weeks Sirenetta will guide you through the marketing process step by step from seeking representation to creating your brand to setting up your website while breaking down the costs involved. You'll also be privy to how and where to look for voice-over and on-camera opportunities and gather contact information for casting directors plus advertising, corporate, media, broadcast, animation and game producers. In week 4, Sara Barrack, winner of the 2010 Project Bridgeway Self-Marketing contest, will reveal how she booked **66 voice-over gigs in 6 months** as a result of her ingenuity and hustle. Sara will cover marketing herself as an artist, continually refining and adjusting her methods and her specific techniques to get bookings. You'll leave with the tools and information you need to develop and implement a marketing plan specifically tailored to your skills, expertise and budget. And since our industry is constantly changing, especially with regards to self-marketing, *if you haven't taken a marketing class in the last couple years, this updated workshop has plenty of current information to integrate into your strategy.*

## FOR EVERYONE (continued)

### HOME RECORDING STUDIO TUTORIAL

Director:	Length:	Class Notes:
SF Booth Director	12-hour, 4-week workshop	Limited to <u>ten</u> participants.

With more and more auditions happening from home these days, having a simple, home recording set-up is a critical part in making yourself immediately marketable, whether you have an agent or are marketing yourself and auditioning through online casting sites. It also allows you to sign up for the growing list of Voicetrax classes that require a home recording set-up for participation. The ability to record and listen to yourself provides you with an opportunity to self-diagnose vocal problems and fine tune your performances. Learn how to inexpensively put together your own home studio from the ground up including selection, purchase and use of audio equipment, wiring basics, setup and configuration, a personalized home studio plan, software installation and basic editing and file conversion with Audacity software.

### TAMING OF THE MIC

Director:	Length:	Class Notes:
Chuck Kourouklis	12-hour, 4-week workshop	None

If you've ever puzzled over how to show greater range and imagination in your voice acting, this class presents specific microphone techniques that can help you breathe life and variety into your performances. From practical, technical issues like how to minimize "p"-pops and over-modulation, to creative ideas on how to establish a sense of scene and define your characters, Chuck will reveal the many tricks-of-the-trade that he's developed during his 20 plus years in the broadcast and voice-over industries.

## **A word about waiting... plus private lessons, demos, minutes, and more**

Voicetrax is committed to limiting the number of students in each class to a level that allows for the best training opportunity for everyone. This means that you may not always be able to get into a particular workshop or seminar. However, we do enforce a waiting list policy that ensures that you will be able to take the appropriate class as soon as possible.

If you find that your training calendar is empty one month, or you're simply looking for a more intensive workout, consider signing up for private lessons or one of our popular "foursomes," "sixsomes" or small group labs. Depending on your particular training needs, you can take private lessons and/or small group lessons from one of the following individuals (the cost of these sessions starts at \$125/hour):

**Frank Coppola – Jeff Howell – Chuck Kourouklis  
Sirenetta Leoni – Samantha Paris\* – Thom Pinto\* – Brian Sommer**

\*Voicetrax also offers "Cyberprivates," via the Internet with the asterisked instructors above. For details and instructions, contact Voicetrax at (415) 331-8800.

*Please note that all Voicetrax instructors are also working actors and directors, and as such, their schedules are subject to last-minute changes on occasion. In the event that your private lesson date is changed, you'll have the option of rescheduling to the soonest open date that is convenient for you.*

Voicetrax also produces demos and "house minutes" for Voicetrax-trained students who are competitive and ready to enter the auditioning arena and professional voice actors who have trained or worked with Voicetrax previously. For details, call the Voicetrax office at (415) 331-8800.

VOICETRAX SAN FRANCISCO, INC. · 1207 D Bridgeway · Sausalito, CA 94965  
[www.voicetraxsf.com](http://www.voicetraxsf.com) · [www.voice-casting.net](http://www.voice-casting.net)